



# Live it. Sketch it. Share it.

## Sustainable Travel Calendar Competition

### Prizes Include

Overall winner: £100 Amazon Voucher  
11 Runner Up prizes of £25 Amazon Vouchers

### What do we want to see?

The North Yorkshire County Council Sustainable Travel Team would like to invite pupils and young people to create a piece of bespoke artwork to inspire others to get more active through healthier, environmentally greener journeys.

An example of this could be the positive changes you have made over the last few weeks with walking or cycling.

You may use any material (new or recycled) and any process, for example drawing, painting, printmaking, textiles, photography, computer aided design, collage or montage.

Your artwork needs to be able to be photographed and suitable for an A4 picture frame.

Artists have until Friday 18th September to submit their artwork.

## Prizes and Judging

We will select 1 winner and 11 runners up. Each winning entry will be used in a 2021 Calendar, with the overall winning entry taking pride of place on the front cover.

Each winner will receive a copy of the calendar and a framed copy of their artwork.

All winning entries will be framed and showcased in a special art exhibition at County Hall, Northallerton.

Artwork will be judged by a panel made up of representatives from North Yorkshire County Council. Judging must take place before Friday 9th October.

## Judging Criteria

Originality

Creativity

Ideas and concepts

Does it fit the brief?

Artists have until Friday 18th September to submit their artwork.

## Guidelines/Rules

- For your artwork to be considered, you must submit an **A4 landscape image (297 x 210mm)**.
- **For computer/photograph entries** – you should submit your entry as a high resolution file, preferably JPEG or PDF.
- **For drawing/textile entries** – a drawing or textured image should be submitted as a high resolution photo (JPEG or PNG).
- Your artwork should not include copyright characters or logos.
- If successful, your original artwork will need to be mailed or delivered to us for framing.
- Please complete the application form and submit with your artwork by **Friday 18th September 2020** by emailing it to **[Calendar.opennorthyorkshire@northyorks.gov.uk](mailto:Calendar.opennorthyorkshire@northyorks.gov.uk)**
- By entering, you consent to allow us to use your artwork on social media and in other publicity.