



# See it. Sketch it. Share it.

## Sustainable Travel Art Competition

### What do we want to see?

The North Yorkshire County Council

Sustainable Travel Team would like to invite primary school pupils to create a piece of artwork to inspire others to get more active through healthier, environmentally greener journeys.

**Key Stage 1: An example of this could be how walking, cycling and scooting has made you feel happy.**

**Key Stage 2: An example of this could be positive changes you have made over the last few weeks, while enjoying your walking, cycling or scooting journeys.**

You may use any material (new or recycled) and any process, for example drawing, painting, photography, computer aided design, or collage. Your artwork needs to be able to be photographed and suitable for an A4 picture frame.

**Prizes for each Key Stage Include:**  
Overall winner: £50 Amazon Voucher  
5 Runner Up prizes of £25 Amazon Vouchers  
Plus: One overall winner wins a Scooter Pod for their school

Artists have until Friday 11th September to submit their artwork.

## Prizes and Judging

We will select 1 winner and 5 runners up for KS1 and 1 winner and 5 runners up for KS2. Each winning entry will win a framed copy of their artwork. One overall winner will also win a Scooter Pod for their school.

All winning entries will be framed and showcased in a special art exhibition at County Hall, Northallerton.

Artwork will be judged by a panel made up of representatives from North Yorkshire County Council.

## Judging Criteria

Creativity

Good ideas and concepts

Does it fit the brief?

Artists have until Friday 11th September to submit their artwork.

## Guidelines/Rules

- For your artwork to be considered, you must submit an **A4 landscape image (297 x 210mm)**.
- **For computer/photograph entries** – you should submit your entry as a high resolution file, preferably JPEG or PDF.
- **For drawing/textile entries** – a drawing or textured image should be submitted as a high resolution photo (JPEG or PNG).
- Your artwork should not include copyright characters or logos.
- If successful, your original artwork will need to be mailed or delivered to us for framing.
- Please complete the application form and submit with your artwork by **Friday 11th September 2020** by emailing it to **art.opennorthyorkshire@northyorks.gov.uk**
- One overall winner will be chosen from all art work. The pupil's attended school will receive a free Scooter Pod.
- By entering, you consent to allow us to use your artwork on social media and in other publicity.